

The Daily Journal

Building on Success - The Opportunities Ahead

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SUCCESS!!!

Recently uncovered in Washington State

Partnership for a Tobacco Free Kids Program

Selah Parks and Recreation has announced a partnership with American Lung Association of Washington to create a "Tobacco Free Kids" program.

Selah Parks and Rec is committed to promoting an active, healthy, tobacco-free lifestyle. In an effort to ensure that local youth receive a clear and consistent message regarding the benefits of such a lifestyle, all teams have been asked to formally adopt and support a tobacco-free policy.

Selah F.C. youth soccer program took leadership in the partnership by integrating tobacco free messaging into their coaching manuals.



They have utilized soccer drill that help educate youth on the dangers of tobacco use. All of Selah F.C. soccer camps include a presentation from the American Lung Association of Washington about tobacco use.

Because they have had great success with implementing tobacco free messaging into the soccer programs, Selah Parks and Rec is hoping to replicate the efforts with their youth basketball program this winter.

Selah Parks and Rec director Jeff Hagler decided to take the partnership a step further. He began a dialogue with the Parks and Recreation Board about the importance of having tobacco free parks. The Board agreed to implement a voluntary policy at the parks where youth play sports.

Tobacco Prevention & Control 2005 Annual Conference

Today's Weather Forecast: Sunny and Tobacco Free!

